

2010 CalSAE Association Profile Book

Association: CalSAE (California Society of Association Executives)

Address: 775 Sunrise Ave., Ste. 270
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Purpose: CalSAE is a trusted partner and the preferred source for members seeking to achieve their personal and professional goals.

Member Type: Individual

Number of Members: 1200

Assn Scope: State

Tax Exempt Class: 501(c)3

Founded: 2002

Member Database: iMIS

Key Staff Members:

Name	Title
Jim Anderson, CAE	President/CEO
Silla Flores	Regional & Event Coord.
Kelly Rocha	Director of Member Services

Services The Association Provides to Members:

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Annual Meeting | <input checked="" type="checkbox"/> Conferences/Seminars | <input type="checkbox"/> Database |
| <input checked="" type="checkbox"/> Online Services | <input checked="" type="checkbox"/> Insurance | <input checked="" type="checkbox"/> Legislative |
| <input checked="" type="checkbox"/> Membership Directory | <input checked="" type="checkbox"/> Newsletter/Magazine | <input checked="" type="checkbox"/> Job Bank |
| <input checked="" type="checkbox"/> Scholarship Program | <input checked="" type="checkbox"/> Surveys | <input type="checkbox"/> Credit Union |
| <input type="checkbox"/> Bookkeeping Services | <input checked="" type="checkbox"/> Training and Education | <input type="checkbox"/> Credit Card Processing |
| <input type="checkbox"/> Legal Counsel | | |

Other:

Services The Association Uses Itself:

Accounting: n/a	Bookkeeping: n/a
Lobbying: Often	Legal: Occasionally
Insurance: Occasionally	Computer Services: Occasionally
Editorials/Pubs: Occasionally	Market Research/Surveys: Occasionally
Public Relations: Occasionally	Awards: Occasionally
Fundraising: n/a	Trade Show Management: n/a
Graphic Design: Often	Printing Services: Often
Mailing Services: Occasionally	Temp Agencies: n/a
Use Other:	

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Annual Meeting Specifications:

Month: March or April **Days:** Varies **Peak Rooms:** Varies **Attendees:** 250+
In largest room, we need: **Attendees:** Varies **Room Set:** Varies **# Meals:** Varies
Max Concurrent Breakouts: Varies **Exhibit Space/Gross Sq Ft:** 10000+
Site Decision Timeline: Less than 1 Yr 1 to 2 Yrs 3 to 4 Yrs 4 Plus Yrs
Primary Site Selection: Meeting Planner CEO Board Conference Committee
Geographic Pattern: Northern & Southern CA
On Occasion We Meet: Outside of CA Outside of the US

Meeting History:

	Date	Property	Location
2007:	April	Portola Plaza	Monterey, CA
2008:	March - April	Town & Country Resort	San Diego, CA
2009:	April	Resort at Squaw Creek	Olympic Valley, CA

Next Open Meeting Name and Date: 2012 Annual Conference - Southern CA

Other Meeting(s) Specifications:

	Month(s)	Days of the Week	Room Block	# Attendees
Board Meetings:	Varies	Varies	Varies	Varies
Committees:				
Seminars:	Varies	Varies	Varies	Varies
Lunches:	Varies	Varies	Varies	Varies
Other Meetings:	Varies	Varies	Varies	Varies

Meeting Services Provided to Your Association:

Designated Airline: n/a	Catering: Annually Plus Other Me
Ground Transportation: n/a	Mtg Management: n/a
Travel Agency: n/a	Expositions: Annually Plus Other Me
Car Rental: n/a	Promotional: Annually
Audio/Visual: Annually Plus Other M	Special Events: n/a
Other:	