



California Society of
Association Executives

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775 Sunrise Ave., Ste. 270 · Roseville, CA 95661

Phone: 916-443-8980 · Fax: 916-749-3369

info@calsae.org · www.calsae.org



The Catamaran Resort & Spa

3999 Mission Blvd.
San Diego, CA 92109
858-488-1081

The Catamaran Resort and Spa is located on the tranquil shores of Mission Bay and adjacent to Mission Bay Aquatic Park, approximately eight miles from San Diego International Airport, and less than four miles from SeaWorld®. Local attractions include the San Diego Zoo, Balboa Park, and Coronado.

Parking – Discounted parking is available.
(Copy Form for Additional Registrants)

Name: _____

Title: _____

Org: _____

Address: _____

City, St, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Vegetarian Special Needs _____

**SAVE TIME! Members register online at
www.calsae.org. Go to the “Calendar of Events”
link on the home page.**

Or fax/mail your registration form to CalSAE:
775 Sunrise Ave., Ste. 270 ~ Roseville, CA 95661
Fax: 916-749-3369

**Advancing the Association Community in California
San Diego Region Education Luncheon**

Thank you to our Host:

**The Catamaran Resort Hotel & Spa
Wednesday, July 14, 2010**

Membership Session - Maximize Your CalSAE Membership:
10:30 a.m. – 11:30 a.m.

Networking: 11:30 a.m. – 11:45 a.m.

Luncheon: 11:45 a.m. – 1:30 p.m.

Focus Forward:

A New Mindset for the Recovery Economy

What are the *next* practices that will propel associations forward as the economy improves? Recent economic conditions demanded associations adjust their business practices. With optimism and opportunities returning, it’s time to look at lessons learned from the challenges... and what changed business practices are going to be the new normal. Who better to learn from than your peers; the people who do what you do and understand the special circumstances that associations face. Join your association peers in **roundtable discussions** designed for big questions and even bigger ideas and answers.

Roundtable topics:

- Changes/lessons learned from the recession
- Revenue generation
- Employment practices
- Volunteerism

**This program qualifies for one CAE credit

**Morning Membership Session
Maximize Your CalSAE Membership!**

Discover how to build a road map to professional success using your CalSAE membership. Whether you are a new member or veteran, this **complimentary** session will help you maximize your membership!

Registration: Yes! I plan to attend the Maximize Your Membership Session

CalSAE Member \$39 x # of registrants _____ = \$ _____

Add'l Member, Same Firm \$29 x # of registrants _____ = \$ _____

Non-Member Guest of Member \$49 x # of registrants _____ = \$ _____

Non-Member \$55 x # of registrants _____ = \$ _____

If registering after 07/07/10 please add \$10. \$ _____

Total Amount: \$ _____

American Express Visa MasterCard Check # _____

Card #: _____ Exp: _____ / _____

Cardholder Signature: _____

NOTE: CalSAE membership is individual. If you are not a member, please pay the non-member price. **Cancellations** received prior to 72 hours before the event will receive a refund otherwise CalSAE will retain all registration fees. The planners and sponsors of this function claim no liability for the safety of any attendee while in transit to or from this event. The planners and sponsors reserve the right to change speakers and/or cancel the event due to unforeseen circumstances without penalty. The total amount of any liability of the planners and sponsors will be limited to a refund of the attendance donation. **If you do not receive an e-mail confirmation within 24 hours please contact the CalSAE office at 916-443-8980.**